

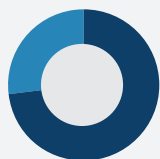
COMMUNITY SPORT AND RECREATION CLUBS SURVEY 2020: COVID Response

2020 snapshot

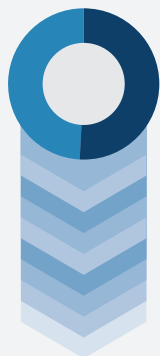
- JANUARY 2020 First confirmed case of COVID-19 in QLD
- MARCH 2020 Restrictions for Active Industry begin
- JUNE 2020 Easing of restrictions for Active Industry
- AUGUST 2020 Initial survey released
- QUEENSLAND RETURN TO PLAY responses roll out to support industry to restart activities safely

Survey results

1,213
99 clubs across sport and recreation activities responded to the survey.



Over 70% of respondents reported their clubs had **completely ceased activities** due to restrictions.



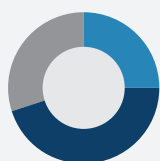
More than 1/2 of clubs surveyed reported a decrease of **10-50% in registrations** compared to the previous year.

Main reasons for the decrease in registrations were:

- financial impacts
- concerns regarding health, safety and hygiene.



Extra hygiene supplies/resources/cleaning costs were identified as the most common additional cost for clubs due to COVID-19.



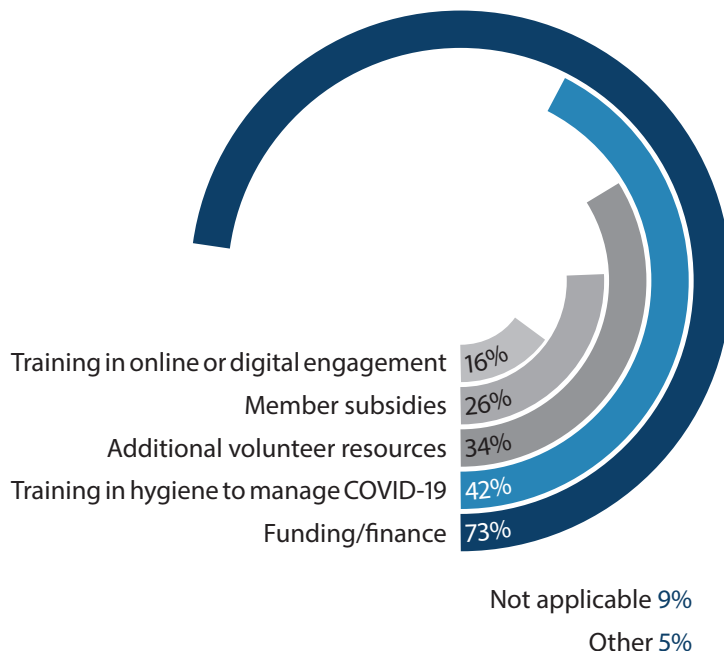
25% of clubs reported that they **started using online engagement** during COVID-19, and a further **45%** of clubs reported **increasing their online engagement.**



69% of clubs indicated they would **continue to use online platforms** at the same level or more.

Return to play

Barriers to resuming activities:



Our actions

The Queensland Government continues to use the survey insights to support the Queensland sport and active recreation sector. We introduced a COVID SAFE Restart Plan to assist the industry during and after the pandemic.

This included funding for athletes, state level organisations and local clubs, free rent across our state run venues, as well as the development of Industry Plans to support the entire active industry "return to play".

Next steps

The Queensland Government is committed to getting the industry back on track. We need to evaluate how the industry is coping with the "new normal". The Active Industry is asked to participate in our follow-up survey in March 2021. We need your input to guide the development of our future industry package as part of the Activate! Queensland Strategy.