

# Minjerribah Futures Project Update

March 2021

Minjerribah Futures is the Queensland Government's investment to support the transition of Minjerribah (North Stradbroke Island) from its past reliance on sand mining to a new future as a leading destination for cultural and eco-tourism. The transition program rests on a foundation of Quandamooka culture and sustainability. It seeks to achieve a Minjerribah that is environmentally pristine with a thriving economy.



## QUAMPI (Quandamooka Art Museum and Performance Institute), Gumpi (Dunwich)

A signature cultural tourism experience bringing together ancient Quandamooka artefacts with contemporary art, music, dance and performance, as well as inviting international First Nations artists to be part of exhibitions and events.



Completion expected 2022



QYAC (lead)\*\*  
DTIS

### 15% COMPLETE

- Planning approval on 8 Jan 2020
- Detailed design complete
- Preparing construction contractor tender documents



## Yalingbila Bibula (Whale on the Hill), Mulumba (Point Lookout)

A whale exhibit and research pod linked to a hydrophone that will be a landmark tourism attraction for Minjerribah supporting and intertwining environmental, conservation and cultural education.



Completion expected 2021



QYAC (lead)\*\*  
University of Queensland  
DTIS

### 20% COMPLETE

- Construction due to start 1 February 2021
- Project delayed, protesters on site
- Planning approval on 24 Mar 2020



## Minjerribah Ganaba (Place to hear, think and understand), Gumpi (Dunwich)

Transformation of the old secondary school campus into a modern venue for education, training and employment. Training at the centre will include courses in tourism, hospitality, event management, business and digital engagement, marine and land management and rehabilitation.



Completed



QYAC (lead)\*\*  
DESBT  
DTIS

### 100% COMPLETE

- Stage 1 completed 11 Sep 2020
- Stage 2 completed December 2020



### Place markers, Pulan (Amity Point), Mulumba (Point Lookout) and Gumpi (Dunwich)

Public art to bring Minjerribah's community together through strengthened connection with the island, its public spaces, and as a destination for visitors.

#### 75% COMPLETE

- *Mirriginpah* by Belinda Close artwork installed at Pulan
- *Eugarie* by Delvene Cockatoo-Collins installed at Mulumba
- Quandamooka Songman Joshua Walker has been commissioned for place marker at Gumpi



Completion expected 2021



RCC (lead for Pulan and Mulumba)\*\*  
QYAC (lead for Gumpi)  
DTIS



### Campground upgrades at Bradburys, Cylinder and Home beaches

New and improved accommodation including popular glamping and eco-cabins (some with disabled access), communal facilities and landscaping.

#### 65% COMPLETE

- Six eco-cabins and landscaping at Bradburys Beach completed
- Three eco-tents at Cylinder Beach completed
- Multipurpose education shelter at Home Beach out to tender



Completion expected 2021



QYAC (lead)\*\*  
DTIS



### Nareeba Moopi Moopi Pa aged care upgrade, Gumpi (Dunwich)

Refurbishment and bushfire protection of the existing aged care facility to ensure more Indigenous and non-Indigenous people can stay on the island and to maintain employment opportunities in the health care sector and supply chain.

#### 40% COMPLETE

- Tender documents being prepared for refurbishment and bushfire protection of existing 14-bed facility



Refurbishment and bushfire protection completion expected 2021



DSDILGP (lead)\*\*  
DRDMW  
North Stradbroke Island Aboriginal and Islanders Housing Co-operative Society Ltd  
Australian Department of Health



### Recreational trails

New and improved recreational trails across the island, as well as identifying a strategic network of trails, boardwalks and footpaths for future development.

#### 70% COMPLETE

- Planning study complete
- Jarlo Beetle and Mount Bippo to Penbean trails complete and open. Gumpi to Bummiera under construction



Completion expected 2021



QYAC (lead)\*\*  
DTIS



### Land and Sea Rangers

A project that draws on the knowledge of the Quandamooka People to preserve and enhance the region's natural and cultural assets.

#### 75% COMPLETE

- Five rangers employed for five years
- Rangers working with local authorities and land management organisations



Completion expected 2021



DES (lead)\*\*  
QYAC



### Growing and promoting Quandamooka Festival

The project aims to raise the profile of the festival, improve the event quality and attract new visitors. The festival showcases the art, music, dance, history and stories of the Quandamooka People.

#### 80% COMPLETE

- Four out of five annual events delivered
- 2020 festival cancelled due to COVID-19 restrictions



Completion expected 2021



QYAC (lead)\*\*  
DTIS  
TEQ  
RCC



### Gumpi (Dunwich) Master Plan

The plan will reveal how the township can be enhanced as a tourism destination and the gateway to Minjerrabah. It will identify improved ferry and parking facilities, parks, paths, entertainment areas, arts precincts and more.

#### 70% COMPLETE

- Plan is being drafted
- Next step will be public consultation on the draft master plan



Completion expected 2021



QT (lead)\*\*  
QYAC  
RCC



### Business capacity building

An initiative providing Minjerrabah businesses with training and capacity building in areas that they identify to help their businesses grow.

#### 65% COMPLETE

- 32 island run businesses have attended workshops so far
- Scoping for final round of workshops is underway



Completion expected 2021



SCoC (lead)\*\*  
DESBT





### Visitor research survey

Research to allow the island's tourism sector to better understand the needs and desires of the growing number of visitors, as well as identify areas of strength and those that need improvement.

#### 65% COMPLETE

- Two reports completed and presented to local businesses  
Oct/Nov 2019



Completion expected 2021



DTIS (lead)\*\*  
University of Queensland



### A must see destination

Marketing combined with improved experience and destination development to ensure that when interstate and international visitors return their expectations for a leading cultural and eco-tourism holiday are met on Minjerrabah.

#### 15% COMPLETE

- New visual assets collected
- *Your Straddie Story Awaits* campaign implemented pre-September 2020 school holidays
- Next campaign launches April 2021
- Visitor experience development program underway



Completion expected 2021



DTIS(Lead)\*\*  
Redlands Coast (RCC)  
BEDA  
TEQ



### Concluded projects

As part of Minjerrabah Futures, and the North Stradbroke Island Economic Transition Strategy that preceded it, several projects have been concluded including:

- Expanding National Parks
- Indigenous Business Development Fund
- Refurbishment of Minjerrabah Ganaba
- Pilot Minjerrabah Arts Trail
- North Stradbroke Island (NSI) Marketing and Events Program
- Public transport study
- Peel Island (Teerk Roo Ra) access project
- School camps and tertiary research
- Yalingbila Tours whale watching

To learn more about these projects visit:

[www.dtis.qld.gov.au/our-work/minjerrabah-futures](http://www.dtis.qld.gov.au/our-work/minjerrabah-futures)

#### \*\* Organisational acronyms:

BEDA Brisbane Economic Development Agency (formerly Brisbane Marketing)  
 DES Department of Environment and Science  
 DESBT Department of Employment, Small Business and Training  
 DRDMW Department of Regional Development, Manufacturing and Water  
 DSDILGP Department of State Development, Infrastructure, Local Government and Planning  
 DTIS Department of Tourism, Innovation and Sport

QT Queensland Treasury  
 QYAC Quandamooka Yoolooburrabee Aboriginal Corporation  
 RCC Redland City Council  
 SCoC Straddie Chamber of Commerce  
 TEQ Tourism and Events Queensland