

Minjerribah Futures Project Update

Spring 2021

Minjerribah Futures is the Queensland Government's investment to support the transition of Minjerribah (North Stradbroke Island) from its past reliance on sand mining to a new future as a leading destination for cultural and eco-tourism. The transition program rests on a foundation of Quandamooka culture and sustainability. It seeks to achieve a Minjerribah that is environmentally pristine with a thriving economy.



Completed/concluded project highlights

As part of Minjerribah Futures, and the North Stradbroke Island Economic Transition Strategy that preceded it, several projects have concluded including:

- Expanding National Parks
- Indigenous Business Development Fund
- Refurbishment of Minjerribah Ganaba
- Pilot Minjerribah Arts Trail
- North Stradbroke Island (NSI) Marketing and Events Program
- Campground upgrades of Bradburys and Cylinder Beaches
- Growing and promoting Quandamooka Festival
- Public transport study
- Peel Island (Teerk Roo Ra) access project
- School camps and tertiary research
- Yalingbila Tours whale watching
- Business capacity building
- Recreational trails

To learn more about these projects visit:

www.dtis.qld.gov.au/our-work/minjerribah-futures



Place markers, Pulan (Amity Point), Mulumba (Point Lookout) and Gumpi (Dunwich)

Public art to bring Minjerribah's community together through strengthened connection with the island, its public spaces, and as a destination for visitors.

95% COMPLETE

- *Mirriginpah* by Belinda Close artwork installed at Pulan
- *Eugarie* by Delvene Cockatoo-Collins installed at Mulumba
- Quandamooka Songman Joshua Walker commissioned for place marker at Gumpi, installation pending



Completion expected 2021



RCC (lead for Pulan and Mulumba)**
QYAC (lead for Gumpi)
DTIS



Land and Sea Rangers

A project that draws on the knowledge of the Quandamooka People to preserve and enhance the region's natural and cultural assets.

95% COMPLETE

- Five rangers employed for five years
- Rangers working with local authorities and land management organisations



Completion expected 2021



DES (lead)**
QYAC



Gumpi (Dunwich) Master Plan

The plan will reveal how the township can be enhanced as a tourism destination and the gateway to Minjerribah. It will identify improved ferry and parking facilities, parks, paths, entertainment areas, arts precincts and more.

80% COMPLETE

- Public consultation on the draft master plan conducted 28 July – 24 September 2021
- Considering feedback from community and key stakeholders to finalise plan



Completion expected 2022



DSDILGP (lead)**
QYAC
RCC



A must see destination

Marketing combined with improved experience and destination development to ensure that when interstate and international visitors return their expectations for a leading cultural and eco-tourism holiday are met on Minjerribah.

80% COMPLETE

- New visual assets collected
- *Your Straddie Story Awaits* campaign implemented pre-September 2020 school holidays
- Winter campaign launched June 2021
- Visitor experience development program underway, including a range of packaged day experiences



Completion expected 2021



DTIS (Lead)**
Redlands Coast (RCC)
BEDA
TEQ



Visitor research survey

Research to allow the island's tourism sector to better understand the needs and desires of the growing number of visitors, as well as identify areas of strength and those that need improvement.

65% COMPLETE

- Two reports completed and presented to local businesses Oct/Nov 2019
- Third and final report underway



Completion expected 2021



DTIS (lead)**
University of Queensland





Nareba Moopi Moopi Pa aged care upgrade, Gumpi (Dunwich)

Refurbishment and bushfire protection of the existing aged care facility to ensure more Indigenous and non-Indigenous people can stay on the island and to maintain employment opportunities in the health care sector and supply chain.

60% COMPLETE

- Construction works for fire protection and refurbishment of existing 14-bed facility underway



Refurbishment and bushfire protection completion expected 2021



DSDILGP (lead)**
DRDMW
North Stradbroke Island Aboriginal and Islanders Housing Co-operative Society Ltd
Australian Department of Health



Yalingbila Bibula (Whale on the Hill), Mulumba (Point Lookout)

A whale exhibit and research pod linked to a hydrophone that will be a landmark tourism attraction for Minjerrabah supporting and intertwining environmental, conservation and cultural education.

25% COMPLETE

- Construction was due to start 1 February 2021
- Project delayed, protesters on site
- Planning approval on 27 Mar 2020



Currently on hold



QYAC (lead)**
University of Queensland
DTIS/DEPW



QUAMPI (Quandamooka Art Museum and Performance Institute), Gumpi (Dunwich)

A signature cultural tourism experience bringing together ancient Quandamooka artefacts with contemporary art, music, dance and performance.

15% COMPLETE

- Planning approval on 10 Jan 2020
- Detailed redesign underway



Completion expected 2023



QYAC (lead)**
DTIS/DEPW

** Organisational acronyms:

BEDA Brisbane Economic Development Agency (formerly Brisbane Marketing)
DES Department of Environment and Science
DESBT Department of Employment, Small Business and Training
DRDMW Department of Regional Development, Manufacturing and Water
DSDILGP Department of State Development, Infrastructure, Local Government and Planning
DTIS Department of Tourism, Innovation and Sport

QT Queensland Treasury
QYAC Quandamooka Yoolooburrabee Aboriginal Corporation
RCC Redland City Council
SCoC Straddie Chamber of Commerce
TEQ Tourism and Events Queensland