

Activate! Queensland 2019–2029 is the Queensland Government’s 10-year strategy with a vision to enrich the Queensland way of life through increased physical activity.

The first action plan *Our Active8 2019–2022* outlined whole-of-government actions and Sport and Recreation investments under Activate! Queensland priority areas.

The second action plan, *Accelerate 2022–2025*, captured a shift in focus following COVID-19 and the announcement of the Brisbane 2032 Olympic and Paralympic Games and centres on key commitments for Sport and Recreation in the Department of Tourism, Innovation and Sport.

What does success look like?

- ✓ Queenslanders are participating more often and in a greater number of sport and active recreation opportunities.
- ✓ The Queensland sport and recreation industry has greater capacity and capability to address current and emerging needs.

Contributing towards Activate! Queensland targets:



60% of children are active for the recommended one hour per day



75% of adults undertake sufficient physical activity



100% of funded organisations achieve gender equity

Growth of participation

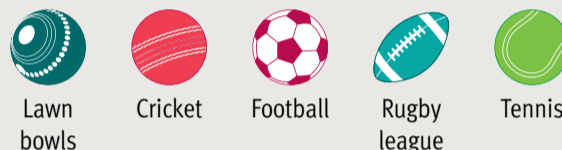
192,860 individuals participated in sport and recreation as a result of FairPlay vouchers and Emerging Athlete Pathways programs.

562,565 individuals participated within Sport and Recreation Venues and Precincts.

2,416 organisations funded to deliver sport and recreation opportunities for Queenslanders under infrastructure programs, ActiveKIT, First Nations, Deadly Active and School Sport programs.

1,105,915 participation opportunities provided through funded state-level organisations and their affiliates in 2022

133 diverse sport and recreation activities have been funded to boost participation within Infrastructure programs, First Nations, Deadly Active and Active Industry Fund. Most funded activities:



Greater industry capacity and capability

1,079 education or training sessions delivered through Active Clubs.

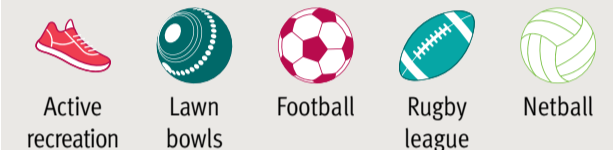
27,624 volunteers/officials anticipated to benefit from Active Industry Fund.

3,708 projects purchased equipment or delivered resources within Active Clubs.

Sport and Recreation also contributes to improving industry capability through funding systems and processes.

10,339 opportunities provided to organisations to improve industry capability through Active Clubs and Active Industry Project Fund.

164 diverse sport and recreation activities have been funded to support capability within Active Clubs, Active Industry Fund and Active Industry Project Fund. Most funded activities:



Big wins

FairPlay

Over 70% of 2022 FairPlay voucher survey respondents indicated their child’s physical activity levels had increased a little or a lot in 2022. 84% reported FairPlay had a positive influence on their children’s physical activity. 93% said it was likely that the FairPlay program would contribute to their child being physically active in the future.



FairPlay

Emerging Athletes Pathways

82.6% indicated that attending the event supported by Emerging Athlete Pathways funding motivated their child to continue to compete/coach/officiate.

‘It has made her realise she needs to work hard if she wants to succeed in her sport/s. She has been able to show her abilities to high level coaches and is now being selected for teams at high levels and being offered high level coaching and support. She is more motivated than she was previously to train and participate. Her confidence and self-belief have increased substantially.’ – Emerging Athletes Pathways 2022 recipient

ActiveKIT

Scenic Rim Regional Council were funded \$100,000 under ActiveKIT round 1 to deliver the EmpowHER hiking program for women and girls to explore the spectacular natural surrounds of the Scenic Rim whilst building confidence, fitness and participation in hiking.

The program offered regular guided hiking opportunities that connected like-minded females, providing them with the skills they need to be physically active and embark on their own hiking adventures.

‘I learnt so much from the guides (and other hikers) and feel much more confident about doing further hikes in the area on my own or with friends.’ – EmpowHER participant

Active Clubs

80% of survey respondents reported that the funding improved their club’s capability by ‘a great deal’.

‘The grant has been very effective in assisting our club and volunteer coaches to expand our recruitment and retention programs for all members of the community.’

‘The purchase of additional paddles and safety equipment has enabled us to get more people out on the water paddling.’ – Active Clubs grant recipient



Active Clubs

First Nations

The Cunnamulla Aboriginal Corporation for Health was awarded \$25,000 under round 1 of the First Nations Sport and Recreation Program to purchase gym equipment for the CACH Cunnamulla Youth and Wellness Hub in Paroo.

Local community members now have access to safe and suitable weights and cardio equipment to support them in being physically active, providing real benefits to the residents of Paroo.

Active Community Infrastructure

Under the Active Community Infrastructure fund, Yarrabah Aboriginal Shire Council were approved \$993,277 to construct a female-friendly facility inclusive of two universally-designed change rooms, officials’ room, first aid room, ambulant male and female toilets, and a canteen at Jilara Oval sports precinct, Yarrabah. The new facility was co-designed with the local community, and the department in partnership with Council direct-delivered this project (via QBuild project management services). Practical completion was achieved in early 2023.

The Gillian Bann facility will provide a welcoming place for women and girls playing netball and rugby league as well as hosting a variety of community events held at the precinct each year.

Our Recreation Precincts

Since completion of capital works at the Gold Coast and Sunshine Coast Recreation Precincts, the precincts have had:

- 44% increase in regular hirers and 35% increase in visitation at Gold Coast Recreation Precinct.
- Gold Coast has become home to the Surfing Queensland Head Office.
- Sold out all Aerial Adventure Sessions delivered in the Summer 2021 school holiday program. 524 children have participated in Aerial Adventures across both sites.
- Delivered 386,805 hours of physical literacy development through instructor-led adventure activities.
- Provided almost \$5m in subsidies to target clients and our industry (Community Service Obligation).



Abseiling at Gold Coast Recreation Precinct